

Problem Solvers. We know that every project must go through an approval process... levels of proofreading and double-checking. But the approval process doesn't need to be a painstaking, time-consuming and expensive process. BGI's web based Electronic Approval System, EAS, available to all customers, has become an important project management tool. It's all online...all automatic...and completely adaptable to your projects. BGI's EAS builds accountability and efficiency into the production and proofing of any document.



7990 Broadstone Road
 Perrysburg, OH 43551
 www.bgi-inc.com
 Phone: 419-661-6363
 Fax: 419-661-6365
 E-mail: dbeluska@bgi-inc.com



Member— National Association of Woman Business Owners



Six Sigma Green Belt Certification



Member— AAIA

© 2005 BGI - Beluska Graphics, Inc.



Specializing in Graphic Design and Advertising Services



Catalogs



Brochures



Technical Documents



Web Sites

Who We Are

Graphic Designers. Founded in 1986, BGI specializes in the graphic design and production of advertising, sales, technical and training materials. We work with organizations of all sizes from Fortune 100 companies to small machine shops; from community and religious organizations to our local Marine Reserve Key Volunteer group. Our strong problem solving, strategy development and graphic design abilities help keep our customers on task and their projects moving forward. Whether it's a simple brochure or a 1000+ page product catalog, we have the project management tools and graphic design skills to handle the project.

Services We Provide

Graphic Design

From strategic planning to conceptual design through production of printer ready files of all print materials including:

- Product Catalogs
- Brochures
- Package Design
- Presentation Folders
- Newsletters
- Corporate Identity/Logos
- Direct Mail
- Magazine Advertisements
- Technical Manuals
- Training Materials
- Parts Lists and Owners Manuals
- Trade Show Graphics
- Signage
- CD Packaging Design

Multimedia projects:

- Web Site Development
- PowerPoint Presentations
- Multimedia Presentations

Electronic Approval System

- Online electronic system for graphic approvals
- Customer controls timing, confidentiality and communication within the approval process
- Automatic e-mail notification when a project is online for review
- Automatic e-mail reminder if stated deadline has not been met
- Files can be viewed on screen or downloaded
- Saves time waiting for hard copies
- Helps keep projects on schedule
- Provides documentation of entire approval process

Electronic Photo Archival System

- Digital organization of photography files
- Easy access to photography for future use
- Reduces duplication of existing photography
- Creates system for easy sharing of photography
- Reduces overall photography expenses

Digital Archiving of Marketing Materials

- Stores files safely on CD or DVD
- Organizes projects for efficient future usage
- Saves time and money searching for past projects

Marketing Services

- Strategy development
- National advertising management
- Press release planning, writing and distribution
- Media research
- Marketing consulting and planning

Corporate Standardization

- Define corporate standards if necessary
- Review of current marketing, advertising and sales materials to determine what needs to be accomplished to bring materials up to corporate standards
- Redesign of materials to meet corporate standards
- Management of the printing, distribution and ordering of printed materials

Satisfied Customers

