



BELUSKA GRAPHICS, INC.

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**BGI**, founded in 1986, is an advertising and marketing company specializing in manufacturing and related businesses. We work with companies of all sizes, from small machine shops to Fortune 500 corporations.

We take the time to understand our customer's products and market prior to beginning any projects. Our strong problem solving and strategy development abilities help keep our customers on task and projects moving forward.

We believe that establishing long-term relationships with our customers is as important as establishing a concrete plan or design for them. Our main goal is to develop coordinated, appropriate advertising and marketing materials that produce growth for our customers.

### Graphic Services:

- Brochures
- Package Design
- Presentation Folders
- Product Catalogs
- Line Cards
- Newsletters
- Corporate Identity/Logos
- Direct Mail
- Magazine Advertisements
- Technical Manuals
- Parts Lists & Owners Manuals
- Web Site Design
- Video Presentations
- Powerpoint Presentations
- Press Releases
- Archiving

### Marketing Services:

- Marketing Consulting & Planning
- Strategy Development
- Media Research
- National Advertising Management
- Press Release Writing and Distribution
- Newsletter Development

### Internet Services:

- Design and development of marketing and e-commerce web sites.
- Strategic planning
- Coordination with existing corporate image and advertising
- Conceptual design
- Total production services
- Web imagery and animation
- Efficient and effective site navigation techniques
- Site tracking tools
- Domain registration
- Ongoing maintenance

Web site samples can be seen in our portfolio at [www.bgi-inc.com](http://www.bgi-inc.com)



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